

ICOM - INTERCOM 2017: Theme: Entrepreneurial Management

20-25 November 2017

Kolkata, India

Call for papers

What is Entrepreneurial Management? The adjective “entrepreneurial” is used in a host of varying contexts and embodies a wide variety of meanings and implications. ICOM INTERCOM 2017 proposes to delineate Entrepreneurial Management within culture, tourism, museum and heritage contexts in referring to the concepts, skills, and paradigms associated with managing large and smaller institutions with flexibility, innovation, responsiveness and competitive advantage.

Why Entrepreneurial Management? Museums, heritage and tourism bodies in many parts of India, Asia and the rest of the world have for too long been run on a deficit model depending on government support and status quo. It is true that heritage collections and sites are a permanent liability for the state which is the custodian of people’s heritage. However, current economic times demand that these agencies are responsive and relevant to their stakeholder groups and engage in ethically grounded practice and development. Moreover, the rapid growth of tourism requires responsible and sustainable use of non-renewable heritage resources. These imperatives require entrepreneurial management paradigms for productive regional cultural development within the boarder markets of geopolitical formations such as ASEM, APEC, EU and UNESCO.

Submission:

This call for papers must relate to entrepreneurial management in terms of critical investigations, theoretical and historical contents as well as practice oriented contributions.

Abstract must be sent to INTERCOM: intercom@kulturstyrelsen.dk before 28 August 2017 in English.

Confirmation will be given to selected speakers by 28. September 2017.

The following information should be included:

- Abstract (200 words)
- Title of the contribution
- Name and surname’s
- Body or Entity
- E-mail address
- Five keywords

-Short biography (100 words)