

MEMORIAL LECTURES 2013
Statements of the Supporting
International Committees of ICOM

CECA

Prof Emma Nardi (President): "The International Committee for Education and Cultural Action, CECA, has taken part in the Memorial Lectures from the first session held in Vienna 2007. The Committee is proud to have counted Dr. Alma Wittlin as one of the outstanding early contributors to the Committee's journal, Museums Annual/Annales des Musées. Next to collection, conservation, and research, education and cultural action are core functions of a museum. To involve audiences effectively in museums and exhibitions, is one of the main goals of the committee."

ICEE

Dr Anne-Catherine Hauglustaine-Robert (President): "The International Committee for Exhibition Exchange, ICEE, supports actively the Memorial Lectures programme and speakers. An important goal of ICEE is to share information, thoughts and aims within the international community of museums. The exchange of exhibitions should link to a larger exchange of ideas, professional experiences and topics in order to generate a better understanding of cultural heritage among our visitors. Exhibitions must display, and explain, the cultural function of museums around the World."

ICOFOM

Dr Ann Davis (President): "The International Committee for Museology, ICOFOM, strongly supports the memorial lectures, believing that communication is one of the most important attributes of museums. ICOFOM is an active group of museum workers who research, write and debate museum theory. As such we are interested in all aspects of museums, for theory underpins everything and is vital to the effective operation of museums."

ICTOP

Dr Lynne Teather (President): "The International Committee for Training of Personnel, ICTOP, is proud to support the memorial lecture series and this year's invitee for the Alma Wittlin lecture, Prof. Richard Sandell, as a major contributor to our professional development community. ICTOP is one of the oldest ICOM committees, now over 40 years, and represents an active group of people committed to professional development for museums/heritage and all that is involved from the theory and practice of the field to pedagogy of teaching and learning from premises to action learning."

INTERCOM

Dr David Fleming OBE (Immediate past President): "The evening of Memorial Lectures in Rio is an excellent opportunity to revisit Stephen Weil's commitment to museum diversity and to his belief in the museum as a social enterprise. The INTERCOM International Committee on Museum Management is about improving standards of management in museums across the world with a growing acknowledgment of the audience and an increased manifestation in social justice. INTERCOM believes in the power of museums to create impact and that museums need to learn new skills as the importance of social responsibility continues to grow."

Organising ICOM Committees **CECA, ICIE, ICTOP, INTERCOM**

Under the auspices of

In co-operation with



MUSEUMS (MEMORY + CREATIVITY) = SOCIAL CHANGE

Stephen E. Weil Memorial Lecture

Alma S. Wittlin Memorial Lecture

INVITATION

Cidade das Artes, Barra da Tijuca – Rio de Janeiro

Tuesday, August 13, 2013, at 17:00



EIGHTH STEPHEN E. WEIL MEMORIAL LECTURE

Luisa de Peña Díaz

THE MUSEUM: MEMORY, HUMAN RIGHTS AND PARTICIPATORY COMMUNITIES

With the 8th Stephen E. Weil Lecture, Luisa De Peña Díaz will present an analysis of museums as institutions with a responsibility to treat issues of human rights and democratic values, working with historical facts and their application in the present.

Examples from her theoretical and practical work will show how the museum's resources are used to motivate visitors and communities to build on their knowledge, and to experience values that encourage them to assume their positions as responsible citizens, aware of civil rights, and of the duties evolving with practising citizenship.

After evaluating the different types of public response and the use of new communication resources available, Luisa De Peña Díaz will describe how the museum has widened the radius of influence, adapting to the needs of the public. With these systemic changes, the museum has become an institution/leader in the community, thus better guaranteeing continuity and strengthening its role as an agent of social change.

Luisa De Peña Díaz is Director General of the Dominican Resistance Memorial Museum and Executive Director of Mirabal Sisters House Museum and has been in the museum field since 1990. She trained as interior designer, specialised in management, economics, and financing of culture, holds a master in museology-museography, and is a rescue expert in historical memory, and human rights. She is the founder of the Dominican National Network of Museums and advises the Dominican Minister of Culture on Museum matters. Luisa De Peña Díaz has been actively involved in national and international museum organisations (ICOM Dominican Republic, ICMEMO, MAC, ICOMLAC) and is presently a member of the Legal Affairs Standing Committee and of the Executive Council of ICOM.

Stephen E. Weil (1925–2005) was one of the museum profession's leading analysts and commentators. He was a great teacher, a wonderful writer and a revered mentor for many people in the museum profession, especially, though not exclusively, in the USA. As he was one of the guiding lights in the creation of INTERCOM, the ICOM Committee on Management, in 2006, inaugurated an annual Stephen E. Weil Memorial lecture.

"Museums might play an important role in determining how well or poorly the citizens of a democratic society succeed in governing themselves."

(ICOM/INTERCOM Study Series No. 12, Paris 2006: 11).

THIRD ALMA S. WITTLIN MEMORIAL LECTURE

Richard Sandell

MUSEUM CONSEQUENCES

Taking as a starting point the equation at the heart of this ICOM triennial – Museums (Memory and Creativity) = Social Change – Richard Sandell explores the social impact of museums, focusing in on their potential to actively shape the conversations which societies have about difference, equality and social justice.

Recent years have seen the emergence of museums that have at their core a primary concern to contribute towards more progressive, equitable and just societies. These specialised museums undoubtedly constitute sites for some of the most exciting and radical practice in the field. There is growing awareness of the valuable role such institutions can play in society but rather less consensus around the social roles and responsibilities of museums and galleries that make up the rest of the museum landscape. What part can these museum organisations – in which high levels of public trust are invested – play in imagining and inspiring greater equality for all?

Drawing on international examples, Richard Sandell addresses this question, highlighting the consequences for individuals, communities and broader society that stem from the decisions we make in museums regarding the narratives we select, construct and present.

Richard Sandell is Professor in the School of Museum Studies at the University of Leicester where he teaches across the School's Masters programmes, supervises doctoral students and works in the Research Centre for Museums and Galleries. He has been awarded fellowships to develop projects around these themes (Smithsonian Institution, 2004/2005; Humanities Research Center of the Australian National University, 2008).

He has published five books over the past decade; the most recent (2012) (with Eithne Nightingale) is entitled Museums, Equality and Social Justice. He is currently working on a research project, funded by the Wellcome Trust and in collaboration with the Science Museum, London, Hunterian Museum and Royal College of Physicians that interrogates the potential for medical collections and museums to offer new ways of seeing and understanding disability and to inform contemporary debates about rights and equality.

Alma S. Wittlin (1899–1992) wrote two influential books on museums 'The Museum' (London 1949) and 'Museums. In search of a usable future' (MIT-Press 1970) exploring them as social and educational agencies. Wittlin had studied in Vienna, exiled to Great Britain in 1937, and further to the USA in 1952. Her work there featured, a mobile museum service (New Mexico), teaching and publishing on museum and exhibition design, and educational research, especially free choice learning.

"Museums are man-made institutions in the service of man; they are not ends in themselves" (1970:204).

ICOM Rio 2013, ICOM-Austria, CECA, ICEE, ICTOP, ICOFOM and INTERCOM

have the honour to invite you to

Cidade das Artes, Barra da Tijuca – Rio de Janeiro

on the occasion of the

**Eighth Stephen E. Weil Memorial Lecture
with**

Luisa de Peña Díaz

**Third Alma S. Wittlin Memorial Lecture
with**

Richard Sandell



Location

Cidade das Artes

Date

Tuesday, August 13, 2013

17:00 to 17:25

Opening + Welcome

Hans-Martin Hinz, President, International Council of Museums

Carlos Roberto F. Brandão, ICOM Brazil

Peter Keller, ICOM Austria

Lynne Teather, President, ICTOP

17:25 to 17:55

Eighth Stephen E. Weil Memorial Lecture

given by

Luisa De Peña Díaz, Director General of the Dominican Resistance Memorial Museum, Ciudad Colonial, Dominican Republic

The Museum: Memory, Human Rights and Participatory Communities

Interval

18:10 to 18:40

Third Alma S. Wittlin Memorial Lecture

given by

Richard Sandell, Professor in the School of Museum Studies, University of Leicester, Leicester, United Kingdom

Museum Consequences

18:40 to 19:00

Discussion and Closing remarks

Ann Davis, President, ICOFOM