



## INTERNATIONAL COMMITTEES ANNUAL REPORT 2011

Name of the IC

- A) ACTIVITY REPORT 2011**
- B) FINANCIAL REPORT 2011**
- C) THREE-YEAR PLAN 2012-2014**
- D) SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE**

## INTERCOM

*To be returned by 1 March 2012 to:  
ICOM Secretariat- Division of Administration and Finance  
UNESCO House 1, rue Miollis – 75015 Paris-France  
Tel.:+ 33 (1) 47.34.05.00 – Fax: +33 (1) 43.06.78.62  
Email: [ICReports@icom.museum](mailto:ICReports@icom.museum)*

This report is a tool to better understand the work of the International Committees and will help ICOM allocate its resources fairly and productively (refer to the attached internal memorandum)

*Sound reporting is the best way to promote the recognition of the work of International Committees in general and your committee in particular!*

For any specific question, do not hesitate to contact ICOM Secretariat through the following email address: [ICReports@icom.museum](mailto:ICReports@icom.museum). The Secretariat will send an acknowledgement of receipt of your report. Committees whose annual report does not reach ICOM Secretariat by the deadline of 1 March 2012 will receive no subvention in 2012.

## A) ACTIVITY REPORT for 2011

### 1. Annual Meeting(s)

Please provide the following information about your annual meeting for 2011. In case you have several meetings or separate meetings of working groups, please copy the form and specify additionally for each as attachments.

Dates **13-16 September**

Location (city and country) Copenhagen, Denmark

National Committee(s)

Did you notify the National Committee when holding a meeting in its country? **Yes** No

Host institution or organisation (if any)

Heritage Agency of Denmark

Number of participants

Registration of participants to the INTERCOM session was handled through the main ICOM 2011 Registration process- the final figures that we received are listed below.

We do not have the required breakdown of ICOM members and non-ICOM members as this was not a requirement to attend the conference

	Attendees	Geographic Origins		
	Total	From the host country	From the Region*	From the rest of the world
A. ICOM Members from your IC				
B. Other ICOM Members				
C. Total ICOM Members (A+B)				
D. Non-ICOM Members				
<b>Total Attendees (C+D)</b>	<b>67</b>	<b>20</b>	<b>17</b>	<b>30</b>

\* Regions are the following: Europe, North America, Latin America, Africa, Asia, Arab States and Pacific

### Joint Meeting?

a) *If this meeting was jointly presented with another International Committee, National Committee or Affiliated Organization, please identify:*

No

b) *If this meeting was jointly presented with an institution or organisation outside ICOM, please identify:*

No

### In-Kind Services

*In many cases, the International Committees benefit from in-kind services. Please list services that were provided for the meeting (s) (e.g. use of space for meetings, receptions, mail, translation, printing, etc.) and to the extent possible, please provide estimates of the money value for such services.*

None

What other organizations, institutions or companies were eventually involved with the meeting (e.g. sponsors, other organizations, museums, ICOM national committee, another IC, etc.)?

None

### Language

In what language(s) was the meeting conducted? English only

Was simultaneous translation provided for some or all of the meeting? No

### Results/Products

(e.g. publication, Web report, networking, training, etc.)

Papers of the INTERCOM session are available on the INTERCOM website at [www.intercom.museum](http://www.intercom.museum)

## **2. Communication**

*Please describe the frequency and methods of communication (surface mail, email, Web site, ICOM News, Newsletter, promotions in trade publications, etc.) you have used to contact members of the committee.*

The INTERCOM website is regularly updated to inform all members of current news and conference details.

Members are contacted via email with INTERCOM updates 3-4 times a year.

## **3. Publications**

*- Please list publications (paper and electronic) in progress or completed in this year and indicate status (published, in progress), please include editor / number of pages / n° ISBN / date of publication / language of publication,*

- Please send a copy of each publication to the ICOM Secretariat.

Proceedings of the INTERCOM 2010 conference in Shanghai, China on the Changing roles of museums: social harmony and creative museum management are available to download on the INTERCOM website.

Proceedings of the INTERCOM 2011 conference will be available to download on the INTERCOM website.

#### **4. Participation of Target Groups**

*When filing in this section, please distinguish the followings:*

- *Actions specifically intended towards targeted groups;*
- *Support to target groups by your IC alone or your IC in cooperation with other institution?*

##### **4.1 Young Professionals (under 35 years old)**

None for 2011 but planned for 2012

##### **4.2 Participation of Representatives from Developing Countries:**

*Reference can be made to those countries identified as belonging to categories 2, 3 and 4 as determined for the membership policy available on pages 12 to 15 of ICOM Triennial Report*

[http://icom.museum/fileadmin/user\\_upload/pdf/Activity\\_report/activity\\_report2007-2010\\_eng.pdf](http://icom.museum/fileadmin/user_upload/pdf/Activity_report/activity_report2007-2010_eng.pdf)

INTERCOM was offered a Getty Foundation Grant for the sum of \$25,000USD to provide bursaries to 9 participants from developing countries - Albania, Vietnam, Mexico, Zambia, Tanzania, India, Nigeria (2), and New Zealand.

##### **4.3 Recruiting Campaigns**

*Please indicate any specific recruiting campaigns of members developed to increase the number of members of your IC.*

The INTERCOM President promoted INTERCOM through various international commitments in 2010 and 2011 with the direct result of recruiting new members in Central and Eastern Europe.

We also recruit new members through our annual conferences.

#### **5. Achievements for the Year 2011**

*Please list anything not covered above that you want to tell us about your committee's achievements!*

- David Fleming gave a presentation at the MATCON conference in Craiova, Romania on INTERCOM - Museums and Politics on 24 August 2011.
- Devised an INTERCOM declaration on Museums and politics:

*INTERCOM believes that museums have a fundamental responsibility to confront political issues, and to inspire and provoke public debate in the quest for freedom of speech, rather than attempt to maintain a safe and spurious neutrality.*

- Recruited a new Council member: Dr Nicoleta Zagura, ICOM Moldova Secretary General

- The Stephen Weil Memorial Lecture, in conjunction with the annual conference, was presented on the final day by Ms. Merete Ipsen, Director of The Women's Museum and ICOM board member

## B) FINANCIAL REPORT 2011

### B.1) Statement of activities

Below are reconciled details of the two bank accounts held by INTERCOM in New Zealand, and a financial breakdown of the Annual Meeting in Copenhagen:

#### On-Call Account:

ACTUAL INCOME	In NZD
(1) Balance from previous years brought forward	\$1394.72
(2) ICOM Subvention 2011	\$7,043.30
<b>(A) Total income (Sum of items 1 to 2)</b>	<b>\$8,438.02</b>

ACTUAL EXPENSES	In NZD
(3) Bank charges	nil
<b>(B) Total expenditures (Sum of items 7 to 13)</b>	<b>0</b>
<b>Balance to be carried forward (A-B)</b>	<b>\$8,438.02</b>

#### Term Investment Account:

ACTUAL INCOME	In NZD
(1) Balance from previous years brought forward	\$29,946.59
(2) Interest earned	\$1,365.41
<b>(A) Total income (Sum of items 1 to 2)</b>	<b>\$31,312</b>

ACTUAL EXPENSES	In NZD
(3) Bank charges	nil
(4) NZ tax paid on interest earned	\$450.59
<b>(B) Total expenditures (Sum of items 7 to 13)</b>	<b>\$450.59</b>
<b>Balance to be carried forward (A-B)</b>	<b>\$30,861.41</b>

**2. Specific statement of activities for Annual Meeting** (*the amounts have been converted into NZD for the purposes of reporting. Please note that currency fluctuations mean the actual amounts are only correct at the time of conversion*):

Early Registration: Members \_N/A\_\_\_\_\_ Non-Members: N/A\_\_\_\_\_

Registration: Members \_1,500 DKK \_(\$320.27NZD)\_ Non-Members\_\_\_\_1,500 DKK \_(\$320.27NZD)

All AMOUNTS IN New Zealand Dollars - NZD

	IC	Host	Third Party*	Total
<b>Income</b>		Host		
Participation Fees		Host		
Sponsorship		Host		
From Committee funds		Host		
Other (please specify) Getty Foundation Grant	\$31,132.50	Host		
<b>TOTAL INCOME (C)</b>	\$31,132.50	Host		
<b>Expenses</b>				
Space rental		Host		
Transportation		Host		
Hospitality (receptions)		Host		
Guest speaker(s)		Host		
Bursaries for participants (indicate number of bursaries and total amount)	\$27,659.50 9 bursaries (Seperate breakdown of costs attached)			
Support material for meeting (agendas, brochures, invitations)	none			
Translation				
Other (please specify)	none			
<b>TOTAL EXPENSES (D)</b>	\$27,659.50			
<b>NET RESULT (C-D)</b>	\$3759.80*			

**\* This amount of unused funds was returned to the Getty Foundation**

### **Additional information**

Please let us have any further comments on the relationship between ICOM and your committee that have not already been captured in this survey.

### **C) THREE-YEAR PLAN 2012-2014**

The submission of a three-year-forward plan, as part of the annual reporting is considered necessary in order to gain a thorough understanding of the ICs long term plan and the objectives / mechanisms – the means by which they intend to achieve their vision.

When filling in this information, consider the directions provided by the 2008-2010 Strategic Plan of ICOM.

Out of the following plans for 2012-2014, please indicate those activities you would like the Secretariat to include in ICOM's communication campaign and media (ENewsletter, ICOM News, ICOM's website, etc.).

### **C.1 Please describe your committee's Aims and Objectives for the Next Three Years.**

INTERCOM aims to ensure a fair geographical spread to ensure that it reaches as many museum professionals as possible and is inclusive in its representation of international speakers.

INTERCOM aims to continue to promote the Torreon Declaration to the wider ICOM community. The declaration calls for museums to declare their responsibility to promote human rights and celebrate diversity adopted during INTERCOM2009.

INTERCOM aims to promote the Copenhagen Declaration which was made at the annual meeting of INTERCOM in Copenhagen, Denmark. The declaration calls for museums to have a fundamental responsibility to confront political issues, and to inspire and provoke public debate in the quest for freedom of speech, rather than attempt to maintain a safe and spurious neutrality.

INTERCOM aims to build on this important message in line with ICOM's strategic plan

## C. 2(a) Implementation Plan for 2012

Implementation Plan for 2012			
Other activities pursued by IC	Description of activity and expected output(s) and outcome (s)	To be confirmed Projected Costs	in conjunction with annual meeting Delivery date
Annual meeting (Theme and Venue)	<b>Sydney, Australia</b>	To be confirmed	November 2012
Communication	Email, website, online forums		
Publications	Papers will be available on INTERCOM website	To be confirmed	March 2013
Participation of target groups	Young professionals, investigate possibility of bursary scheme for developing countries		
Activities relating to ICOM SP	<p><b>Strengthen ICOM's global impact and Provide Leadership in advocating the value of heritage</b></p> <p>INTERCOM's meeting will raise awareness of changing roles of museums in different societies around the world and explore current issues through meetings and e-media such as website and email</p> <p>INTERCOM will continue to build on the Torreon Declaration for "Museums' responsibility to promote human rights and celebrate diversity" and the Copenhagen Declaration on 'Museums and Politics'</p> <p>INTERCOM will redesign its website in order to better communicate with its members</p>		



Estimated total Budget

Budget not yet confirmed. Host country covers costs of conference through registration fees and local sponsorship. All expenses will be approved by the President and at least two Committee members.

Income [including reserves carried forward]	Expenditure	Net surplus/deficit

## C. 2(b) Implementation Plan for 2013

Implementation Plan for 2013			
Activities	Description of activity and expected output(s) and outcome (s)	Projected Costs	Delivery date
Annual meeting (Theme and Venue)	INTERCOM2013, Rio de Janeiro, Brazil in conjunction with ICOM2013 Triennial meeting	To be confirmed	Autumn 2013
Communication	Email, website, online forums		
Publications	Papers will be available on INTERCOM website		
Participation of target groups	Young professionals, investigate possibility of bursary scheme for developing countries		
Activities relating to ICOM SP	<b>Strengthen ICOM's global impact and Provide Leadership in advocating the value of heritage</b> INTERCOM's meeting will raise awareness of changing roles of museums in different societies around the world and explore current issues through meetings and e-media such as website and email		
Other activities pursued by IC	Stephen Weil Memorial Lecture – special session during ICOM2013 in collaboration with CECA, ICTOP, ICOM Austria	To be confirmed	Autumn 2013

Estimated total Budget

Budget not yet confirmed. Host country covers costs of conference through registration fees and local sponsorship. All expenses will be approved by the President and at least two Committee members.

Income [including reserves carried forward]	Expenditure	Net surplus/deficit

**C. 2(c) Implementation Plan for 2014**

Implementation Plan for 2014			
Activities	Description of activity and expected output(s) and outcome (s)	Projected Costs	Delivery date
Annual meeting (Theme and Venue)	INTERCOM2014 No venue agreed – possibly Istanbul, Turkey		
Communication			
Publications			
Participation of target groups			
Activities relating to ICOM SP			
Other activities pursued by IC			

Estimated total Budget

Budget not yet confirmed. Host country covers costs of conference through registration fees and local sponsorship. All expenses will be approved by the President and at least two Committee members.

Income [including reserves carried forward]	Expenditure	Net surplus/deficit

**D) SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE**

Name of the President Greg McManus

Place Rotorua, New Zealand

Date 14 February 2012

Signature

A handwritten signature in black ink, appearing to read 'G. McManus', with a long horizontal stroke extending to the right.

This report should be

- 1) either signed **by the President of the Committee** and sent to ICOM Secretariat via surface mail or by fax:

*ICOM Secretariat- Division of Finance and Administration*

*UNESCO House 1, rue Miollis – 75015 Paris-France*

*Fax: +33 (1) 43.06.78.62*

- 2) or emailed in an electronic format **by the President of the Committee** at [ICReports@icom.museum](mailto:ICReports@icom.museum)