



## INTERNATIONAL COMMITTEES

### ANNUAL REPORT 2009

- A) *ACTIVITY REPORT*
- B) *FINANCIAL REPORT*
- C) *THREE-YEAR PLAN*
- D) *SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE*

To be returned by **15 FEBRUARY 2010** to:  
ICOM Secretariat- Division of Administration and Finance  
UNESCO House 1, rue Miollis – 75015 Paris-France  
Tel.:+ 33 (1) 47.34.05.00 – Fax: +33 (1) 43.06.78.62  
Email: [ICReports@icom.museum](mailto:ICReports@icom.museum)

This report is a tool for better understanding the work of the International Committees and will help ICOM allocate its resources fairly and productively.

*Good reporting is the best way to promote the recognition of the work of International Committees in general and your committee in particular!*

The allocation of yearly subvention to each International Committee is based on the Annual Report of the prior year. Committees whose 2009 annual report does not reach ICOM Secretariat by the deadline of 15 February 2010 will receive no subvention in 2010.

## A) ACTIVITY REPORT 2009

### 1. General information

Name of Committee \_\_\_\_\_ **INTERCOM** \_\_\_\_\_

#### 1.1 Membership

ICOM Secretariat will provide membership numbers as soon as reliable information will be available. However, due to limited answers from three National Committees which have not yet reported on their membership figures, ICOM Secretariat can not guarantee that this information will be available before the reporting deadline.

## 1.2 Governance

Please list the members of the board:

Chairperson:    Name            David Fleming  
                         Country        United Kingdom  
                         Year Elected to Board    2004  
                         Year Elected as Chair    2004

Secretary:        Name            Francoise McClafferty  
                         Country        United Kingdom  
                         Year Elected to Board    2007

Other Board Members

Name	Country	Role on the Board		Year Elected
Rosario Ramos	Mexico	Board Member	Conference coordinator 2009	2007
Joy Ice	USA	Board Member		2004
Greg McManus	New Zealand	Board Member	Conference coordinator 2008	2004
Jose Ortiz	USA	Board Member		2004
Wu Shu-Ying	Taiwan	Board Member	Conference coordinator 2006	2004
Christian Waltl	Austria	Board Member	Conference coordinator 2007	2007
Maisy Stapleton	Australia	Board Member		2007
Shahram Karimi	Iran	Board Member		2007
Frederick Karanja	Kenya	Board Member		2007

## 2. Annual Activities

### 2.1 Annual Meeting

*Please provide the following information about your annual meeting for 2009.*

Dates    10-13 November 2009

Location (city/country) Torreon, Mexico

### Number of participants

		From the Region		
A. ICOM Members from your IC		1	1	15
B. Other ICOM Members		0	24	15
C. Total ICOM Members (A+B)		1	25	30
D. Non-ICOM Members		40	84	4
<b>Total Attendees (C+D)</b>	<b>184</b>	<b>41</b>	<b>109</b>	<b>34</b>
		From the Region	From the host country	From the rest of the world

### Host Partner(s)

Museo Arocena

### National Committee(s)

Did you notify the National Committee when holding a meeting in its country? Yes ~~No~~

ICOM Mexico were notified and participated in the conference

Joint Meeting? *If this meeting was jointly presented with another ICOM organization (International Committee, National Committee, Affiliated Organization), please identify the other organization(s).*

### In-Kind Services

*If appropriate, please list services that were provided to your committee for the meeting (e.g. use of space for meetings, receptions, mail, translation, printing, etc.)*

The conference was entirely hosted by Museo Arocena and costs were covered through registration fees and sponsorship funding and a financial commitment from Museo Arocena

What other organizations were eventually involved with the meeting (e.g. sponsors, other organizations, museums, ICOM national committee, another IC, etc.)?

ICOM Mexico

### Language

In what language(s) was the meeting conducted? English and Spanish

Was simultaneous translation provided for some or all of the meeting? yes

Results/Products (e.g. publication, Web report, networking, training, etc.)

## **2.2 Communication**

*Please describe the frequency and methods of communication (surface mail, email, Web site, ICOM News, Newsletter, promotions in trade publications, etc.) you have used to contact members of the committee.*

The INTERCOM website is regularly updated to inform all members of current news and conference details.

Members are contacted via email with INTERCOM updates 3-4 times a year.

## **2.3 Publications**

*- Please list publications (paper and electronic) in progress or completed in this year and indicate status (published, in progress), please include editor / number of pages / n° ISBN / date of publication / language of publication,*

*- Please send a copy of each publication to the ICOM Secretariat.*

Proceedings of the INTERCOM 2008 *Museums and Tourism* conference are available to download from the INTERCOM website

Proceedings of the INTERCOM2009 conference will be available to download on the INTERCOM website.

Our website now holds over 100 papers, presentations and case studies that can be easily downloaded.

## **2.4 Participation of Young Professionals**

A number of young professionals participated in the Mexico conference.

## **2.5 Participation of Representatives from Developing Countries:**

*Reference can be made to those countries identified as belonging to categories 2, 3 and 4 as determined for the new membership policy to be applied in 2010 and available at the following address [http://icom.museum/download/feepolicy\\_ENG.pdf](http://icom.museum/download/feepolicy_ENG.pdf)*

In 2009, INTERCOM was successful for a round of funding from the Getty Foundation to offer bursaries to 12 delegates from low income countries in central and South America, Eastern Europe, Africa and Asia.

INTERCOM aims to ensure a fair geographical spread to ensure that it reaches as many museum professionals as possible and is inclusive in its representation of international speakers

## **2.6 Achievements for the Year 2009**

*Please list anything not covered above that you want to tell us about your committee's achievements!*

### **Baltic School of Museology – ‘Managing the Modern Museum ‘ Training course on Museum management in collaboration with INTERCOM 12-18 July 2009 Kėdainiai, Lithuania**

10 Museum professional from each Baltic country attended a week long training programme on Museum Management. The programme was led by David Fleming, President of INTERCOM. Many of the participants have since joined INTERCOM and thanks to the bursary scheme 2 delegates were able to participate in INTERCOM's annual meeting in Mexico.

Key topics were discussed through a series of interactive workshops, presentations, debates and site visits:

- 1) **The need for change**
  - problems of the traditional museum
- 2) **Managing for Change**
  - mission
  - planning
  - capital projects
  - marketing and advocacy
  - social inclusion
- 3) **Impacts of change**
  - social impact
  - economic impact

### **The Torreon Declaration for Museums to promote Human Rights 10-13 November 2009 Torreon, Mexico**

One of the most important successes for INTERCOM and indeed for the global museum sector has been the Torreon Declaration for Museums to declare their responsibility to promote human rights and celebrate diversity.

The declaration was agreed with much acclaim by all participants at the conference in Mexico, which included participants from 20 countries from across five continents.

INTERCOM aims to build on this important message in line with ICOM's strategic plan and will explore issues surrounding museums and human rights further at its meeting in 2010 in Shanghai. We believe this topic fits in perfectly with the overall theme of the ICOM meeting Museums and Social Harmony,

The declaration has so far been translated into English, Spanish and French and we will be inviting more translations to museums and countries who support the declaration.

## B) FINANCIAL REPORT 2009

If you think your committee will benefit from giving a more detailed financial report, throwing attention to important aspects of your financial activities and considerations, please feel free to do so at the end of this financial report form.

### B.1) Statement of activities *(all amounts shown are in New Zealand Dollars – NZD)*

<b>ACTUAL INCOME</b>	
(1) Balance from previous years brought forward	\$6,925.05
(2) ICOM Subvention	\$4,647.28
(3) Other ICOM funding	
(4) Revenue from annual meetings --- 2008 Rotorua	\$2,537.00
(5) Membership income (if applicable)	
(6) Getty Foundation Grant – Conference Bursaries	\$34,209.81
(7) Term Deposit Maturing	\$17,117.31
<b>(A) Total income</b> <i>(Sum of items 1 to 7)</i>	\$65,436.45

<b>ACTUAL EXPENSES</b>	
(7) Bursaries	\$34,209.00
(8) Publications	
(9) Web site	
(10) Expenses related to annual meetings [including administrative meetings] (to be detailed in section B.2 below)	
(11) Bank charges	\$20.00
(12) Payment for Ground Transfers, INTERCOM 2008	\$1,400.00
(13) Term Deposit Reinvested	\$29,000
<b>(B) Total expenditures</b> <i>(Sum of items 7 to 13)</i>	\$64,629.00
<b>Balance to be carried forward</b> <i>(A-B)</i>	\$807.45

**B.2) Specific statement of activities for Annual Meeting (please specify the currency used)**

Note (\*) : Income directly being paid into a host institution/organisation (like in many instances participation fees) as well as costs for services given/covered by a host institution/organisation, and not handled by the committee, shall also be reported below or through any statement of activities prepared by the host institution/organisation to be attached to this report.

What were the participation fees?

Early Registration: Members \_\_\_10\_\_\_ Non-Members \_\_\_36\_\_\_

Registration: Members \_\_\_46\_\_\_ Non-Members \_\_\_92\_\_\_

	TOTAL
<b>Income</b>	
Participation Fees*	<b>26,746.301 USD</b>
Sponsorship*	<b>25,000 USD For Getty Grants</b>
From Committee funds	<b>0.00 USD</b>
Other*	<b>0.00 USD</b>
<b>TOTAL INCOME (C)</b>	<b>51,746.3 USD</b>
<b>Expenses</b>	
Space rental*	<b>0.00 USD</b>
Transportation*	<b>834.21 USD</b>
Hospitality (receptions)*	<b>20,444.38 USD</b>
Guest speaker(s)*	<b>3444.64 USD</b>
Bursaries for participants* (indicate number of bursaries and total amount)	<b>646.15 USD</b>
Support material for meeting* (agendas, brochures, invitations)	<b>3,038.20 USD</b>
Translation*	<b>4,323.78 USD</b>
Transportation (Getty)	<b>19,106.37 USD</b>
Hospitality (Getty)	<b>1740.04 USD</b>
<b>TOTAL EXPENSES (D)</b>	<b>51,837.73 USD</b>
<b>NET RESULT (C-D)</b>	<b>-91.43 USD</b>

**Additional information**

Please let us have any further comments on the relationship between ICOM and your committee that have not already been captured in this survey.

**C) THREE-YEAR PLAN 2010-2012**

This form shall be filled in every year and describes your plans for the following three years. You may not know the exact answers to every question, but please provide as much information as you can about your intentions. It is understood that plans for the second and third years will be less detailed than those for the first year. For 2010, please include your planned participation in the Shanghai meetings.

Please fill in the three tables below to the extent the information is available.

## C.1) Plan for 2010

	2010
<b>Annual Meeting</b>	<b>INTERCOM 2010</b>
<i>Location</i>	<b>Shanghai</b>
<i>Date</i>	<b>6-8 November</b>
<i>Theme</i>	<b>Museums and Human Rights (to be confirmed, topic will be expanded to discuss representation, diversity and equality challenges in museum management and exhibiting sensitive histories.</b>
If this meeting is not planned for Shanghai 2010, please indicate reason for not participating in Triennial Conference.	
<b>Communication</b>	<b>Website, email, ICOM-L</b>
<b>Publications</b>	<b>Proceedings of the INTERCOM 2009 conference published on the INTERCOM website</b>
<b>Participation of Target Groups</b>	
<i>Young Professionals</i>	
<i>Representatives from Developing Countries</i>	
<b>Activities Related to ICOM Strategic Plan</b>	<p><b>Strengthen ICOM's global impact and Provide Leadership in advocating the value of heritage</b></p> <p>– INTERCOM's meeting will raise awareness of changing roles of museums in different societies around the world and explore current issues through meetings and e-media such as website and email</p> <p>- INTERCOM will continue to build on the Torreon Declaration created in Mexico during INTERCOM 2009 for "Museums' responsibility to promote human rights and celebrate diversity".</p> <p>-INTERCOM will redesign its website in order to better communicate with its members</p>
<b>Other objectives (innovations, special</b>	<ul style="list-style-type: none"> <li>• INTERCOM is a joint partner in a special project application by ICOM-Moldova</li> <li>• Re-design INTERCOM website</li> </ul>

projects, awards, etc.)	<ul style="list-style-type: none"> <li>Promote Torreon Declaration</li> </ul>
<b>Estimated Budget</b>	No costs have been forecast. All expenses will be approved by the President and at least two Committee members.
<i>Income</i>	
<i>Expenses</i>	
<i>Net surplus/(deficit)</i>	

## C.2) Plan for 2011

### Note

From 2011 onwards, INTERCOM will have a new President, as the current President, David Fleming, will step down after completing two terms as chair of INTERCOM.

A new plan for 2011 and beyond will be agreed at INTERCOM's next meeting after the new Board has been elected.

	2011
<b>Annual Meeting</b>	
<i>Location</i>	<b>Denmark (to be confirmed)</b>
<i>Date</i>	
<i>Theme</i>	
<b>Communication</b>	
<b>Publications</b>	
<b>Participation of Target Groups</b>	
<i>Young Professionals</i>	
<i>Representatives from</i>	

<i>Developing Countries</i>	
<b>Activities Related to ICOM Strategic Plan</b>	
<b>Other objectives (innovations, special projects, awards, etc.)</b>	
<b>Estimated Budget</b>	
<i>Income</i>	
<i>Expenses</i>	
<i>Net surplus/(deficit)</i>	

### C.3) Plan for 2012

	<b>2012</b>
<b>Annual Meeting</b>	
<i>Location</i>	
<i>Date</i>	
<i>Theme</i>	
<b>Communication</b>	
<b>Publications</b>	
<b>Participation of Target Groups</b>	
<i>Young Professionals</i>	
<i>Representatives from Developing Countries</i>	

<b>Activities Related to ICOM Strategic Plan</b>	
<b>Other objectives (innovations, special projects, awards, etc.)</b>	
<b>Estimated Budget</b>	
<i>Income</i>	
<i>Expenses</i>	
<i>Net surplus/(deficit)</i>	

## D) SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE

Name of the President \_\_\_\_\_

Place \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

This report should be

- 1) either signed **by the President of the Committee** and send to ICOM Secretariat via surface mail or by fax:

*ICOM Secretariat- Division of Finance and Administration  
UNESCO House 1, rue Miollis – 75015 Paris-France  
Fax: +33 (1) 43.06.78.62*

- 2) or emailed in an electronic format **by the President of the Committee** at [ICReports@icom.museum](mailto:ICReports@icom.museum)

**NOTE FMC - SIGNED BY DF AND SENT IN POST ON 9 FEB 2010.**