



INTERNATIONAL COMMITTEES ANNUAL REPORT Name of the IC

- A) *ACTIVITY REPORT 2010*
- B) *FINANCIAL REPORT 2010*
- C) *THREE-YEAR PLAN 2011-2013*
- D) *SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE*

INTERCOM

To be returned by **25 FEBRUARY 2011** to:
ICOM Secretariat- Division of Administration and Finance
UNESCO House 1, rue Miollis – 75015 Paris-France
Tel.: +33 (1) 47.34.05.00 – Fax: +33 (1) 43.06.78.62
Email: ICReports@icom.museum

This report is a tool to better understand the work of the International Committees and will help ICOM allocate its resources fairly and productively (refer to the attached internal memorandum)

Sound reporting is the best way to promote the recognition of the work of International Committees in general and your committee in particular!

For any specific question, do not hesitate to contact ICOM Secretariat through the following email address: ICReports@icom.museum. The Secretariat will send an acknowledgement of receipt of your report. Committees whose annual report does not reach ICOM Secretariat by the deadline of **25 February 2011** will receive no subvention in 2011.

A) ACTIVITY REPORT for 2010

1. Annual Meeting(s)

Please provide the following information about your annual meeting for 2010. In case you have several meetings or separate meetings of working groups, please copy the form and specify additionally for each as attachments.

Dates **9-10 November**

Location (city and country) Shanghai, China

National Committee(s)

Did you notify the National Committee when holding a meeting in its country? Yes No

N/A - The INTERCOM meeting was part of ICOM Triennial meeting – INTERCOM had a dedicated contact from ICOM China to help with arrangements.

Host institution or organisation (if any)

ICOM China

Number of participants

Registration of participants to the INTERCOM session was handled through the main ICOM 2010 Registration process- the final figures that we received are listed below.

We do not have the required breakdown of registration as this was handled centrally by the Chinese Hosts.

During the meeting, we also found that many delegates from the ICOM General Meeting drop into the session, so detailed figures are difficult to ascertain.

	Attendees	Geographic Origins		
	Total	From the host country	From the Region*	From the rest of the world
A. ICOM Members from your IC				
B. Other ICOM Members				
C. Total ICOM Members (A+B)				
D. Non-ICOM Members				
Total Attendees (C+D)	174	128		

* Regions are the following: Europe, North America, Latin America, Africa, Asia, Arab States and Pacific

Joint Meeting?

a) *If this meeting was jointly presented with another International Committee, National Committee or Affiliated Organization, please identify:*

The meeting was held as part of the ICOM Triennial Business meeting ICOM 2010 Shanghai China

b) *If this meeting was jointly presented with an institution or organisation outside ICOM, please identify:*

No

In-Kind Services

In many cases, the International Committees benefit from in-kind services. Please list services that were provided for the meeting (s) (e.g. use of space for meetings, receptions, mail, translation, printing, etc.) and to the extent possible, please provide estimates of the money value for such services.

None

What other organizations, institutions or companies were eventually involved with the meeting (e.g. sponsors, other organizations, museums, ICOM national committee, another IC, etc.)?

None

Language

In what language(s) was the meeting conducted? English and Chinese

Was simultaneous translation provided for some or all of the meeting? Yes

Results/Products

(e.g. publication, Web report, networking, training, etc.)

Papers of the INTERCOM session are available on the INTERCOM website at www.intercom.museum

2. Communication

Please describe the frequency and methods of communication (surface mail, email, Web site, ICOM News, Newsletter, promotions in trade publications, etc.) you have used to contact members of the committee.

The INTERCOM website is regularly updated to inform all members of current news and conference details.

Members are contacted via email with INTERCOM updates 3-4 times a year.

3. Publications

- *Please list publications (paper and electronic) in progress or completed in this year and indicate status (published, in progress), please include editor / number of pages / n° ISBN / date of publication / language of publication,*
- *Please send a copy of each publication to the ICOM Secretariat.*

Proceedings of the INTERCOM2009 conference in Torreon Mexico on Museums and Partnerships are available to download on the INTERCOM website.

Proceedings of the INTERCOM2010 conference will be available to download on the INTERCOM website.

4. Participation of Target Groups

When filing in this section, please distinguish the followings:

- *Actions specifically intended towards targeted groups;*
- *Support to target groups by your IC alone or your IC in cooperation with other institution?*

4.1 Young Professionals (under 35 years old)

See 4.2

4.2 Participation of Representatives from Developing Countries:

Reference can be made to those countries identified as belonging to categories 2, 3 and 4 as determined for the membership policy available on pages 12 to 15 of ICOM Triennial Report

http://icom.museum/fileadmin/user_upload/pdf/Activity_report/activity_report2007-2010_eng.pdf

INTERCOM offered one bursary to a young professional from a developing country (Moldova) to attend the meeting in Shanghai. This delegate was also elected as a new member onto the Board of INTERCOM.

4.3 Recruiting Campaigns

Please indicate any specific recruiting campaigns of members developed to increase the number of members of your IC.

The INTERCOM President promoted INTERCOM through various international commitments in 2009 and 2010 with the direct result of recruiting new members in Central and Eastern Europe.

We also recruit new members through our annual conferences.

5. Achievements for the Year 2010

Please list anything not covered above that you want to tell us about your committee's achievements!

2010 Special project with ICOM Moldova

International Conference of Museums and Cultural Sites of the Republic of Moldova
Museums are representing the identity of a country that took place between 20 and 25 May in Chisinau. The event put together the leading bodies of museums, museum employees from all the republic, ICOM experts from France, Italy, Romania, Mexico and Great Britain. The Conference pointed the importance of the promotion of museums and cultural sites on national, regional and international level, as well as there were discussed the problems of cultural management of the museums and sites from the republic of Moldova.

From Moldovan press article: *David Fleming asserted that excepting financial assistance, it is necessary to have an action plan, while with small financial possibilities is possible also to realize some important changes in the museum management. Also he mentioned that museum collections from Moldova can enter in a competition with other museums. "The politicians from Moldova should understand that every museum is an interface of a country, and Moldova is having extraordinary collections, that are not presented in a proper way. While the presentation of the collections will become attractive, it will increase the rate of visitors, developing cultural tourism and the state image."*

Evening of Memorial Lectures

In addition to the annual conference, one of INTERCOM's annual activities is the Stephen Weil Memorial Lecture, which was this year held as a special evening of Memorial Lectures during the ICOM 29010 Shanghai Conference in collaboration with ICOM-Austria, CECA and ICTOP.

The outgoing INTERCOM President, David Fleming, gave this year's lecture on *Museums campaigning for social justice*. The session was well attended (approx 70 delegates) and underlined INTERCOM's commitment to focus on the changing role of museums and its impacts on managing museums.

**MUSEUMS:
ORCHESTRATING
DIVERSITIES
FOR
HARMONIOUS
CHANGE**

LYNDA KELLY
ALMA S. WITTLIN
AND
STEPHEN E. WEIL
MEMORIAL LECTURES
DAVID FLEMING

Monday, 8th November 2010 · 7.30 pm
Yin Hall (Silver Hall) Shanghai Expo-Center
(Press Center)

ICOM ICOM Austria Shanghai Expo-Center

B) FINANCIAL REPORT 2010

If you think your committee will benefit from giving a more detailed financial report, throwing attention to important aspects of your financial activities and considerations, please feel free to do so at the end of this financial report form.

1. Statement of activities *(please specify the currency used)*

B) FINANCIAL REPORT 2010

If you think your committee will benefit from giving a more detailed financial report, throwing attention to important aspects of your financial activities and considerations, please feel free to do so at the end of this financial report form.

B.1) Statement of activities *(all amounts shown are in New Zealand Dollars – NZD)*

ACTUAL INCOME	
(1) Balance from previous years brought forward	\$807.45
(2) ICOM Subvention	\$9,596.37
(3) Other ICOM funding	
(4) Revenue from annual meetings --- 20098 Torreon	\$ 1,071
(5) Membership income (if applicable)	
(A) Total income (Sum of items 1 to 7)	\$11,474.82

ACTUAL EXPENSES	
(7) Bursaries	\$2,899.53
(8) Expenses related to annual meetings [including administrative meetings] (to be detailed in section B.2 below)	\$7,120.42
(9) Bank charges	\$60.15
(B) Total expenditures (Sum of items 7 to 13)	\$10,080.10
Balance to be carried forward (A-B)	\$1394.72

Please confirm the balance to be carried forward by providing the balance of the International Committee's bank account as of 31 December 2010 (D).

In case of differences between (C) and (D), please provide the necessary explanations. For example, accruals/provisions related to 2010 to be paid in 2011.

2. Specific statement of activities for Annual Meeting(s) (please specify the currency used)

Note : Using the columns below, please indicate where income and expenses have been handled. For instance, Income directly being paid into a host institution/organisation (like in many instances participation fees) as well as costs for services given/covered by a host institution/organisation, and not handled by the committee, should be reported below in the 'Host' column. If applicable, please provide the financial report issued by the Host Institution or any third party providing you assistance with the organisation of Annual Meeting.

What were the participation fees?

Early Registration: Members _____ Non-Members _____

Registration: Members _____ Non-Members _____

All AMOUNTS IN New Zealand Dollars - NZD

	IC	Host	Third Party*	Total
Income		Host		
Participation Fees		Host		
Sponsorship		Host		
From Committee funds		Host		
Other (please specify)		Host		
TOTAL INCOME (C)	NONE	Host		
Expenses				
Space rental		Host		
Transportation		Host		
Hospitality (receptions)		Host		
Guest speaker(s)	none			
Bursaries for participants (indicate number of bursaries and total amount)	\$2,899.53 (1 bursary)			
Support material for meeting (agendas, brochures, invitations)	none			
Translation	\$7,120.42			
Other (please specify)	none			
TOTAL EXPENSES (D)	\$10,019.95			
NET RESULT (C-D)	\$10,019.95			

* Please indicate the name

Additional information

Please let us have any further comments on the relationship between ICOM and your committee that have not already been captured in this survey.

C) THREE-YEAR PLAN 2011-2013

The submission of a three-year-forward plan, as part of the annual reporting is considered necessary in order to gain a thorough understanding of the ICs long term plan and the objectives / mechanisms – the means by which they intend to achieve their vision.

When filling in this information, consider the directions provided by the 2008-2010 Strategic Plan of ICOM.

Out of the following plans for 2011-2013, please indicate those activities you would like the Secretariat to include in ICOM's communication campaign and media (ENewsletter, ICOM News, ICOM's website, etc.).

C.1 Please describe your committee's Aims and Objectives for the Next Three Years.

INTERCOM aims to ensure a fair geographical spread to ensure that it reaches as many museum professionals as possible and is inclusive in its representation of international speakers.

INTERCOM aims to continue to promote the Torreon Declaration to the wider ICOM community. The declaration calls for museums to declare their responsibility to promote human rights and celebrate diversity and adopted during INTERCOM2009. This is an activity we would like support from ICOM's communication campaign. The INTERCOM Board further agreed to put it forward to the General Assembly to pass as a formal resolution on the adoption of the Declaration.

INTERCOM aims to build on this important message in line with ICOM's strategic plan and will explore issues surrounding museums and human rights further at its meeting in 2011 in Copenhagen under the overall heading of Museums and Politics – a topic INTERCOM believes is timely and relevant in museums across the world. The international committee ICME has also expressed interest to develop possible joint activities. We would like our annual meeting to be announced through ICOM communication channels

INTERCOM will also investigate the resolution proposed at the 2010 General Assembly on management training workshops in Africa and identify if INTERCOM can support this work. This is an area of work that is of key interest to INTERCOM.

C. 2(a) Implementation Plan for 2011

Implementation Plan for 2011			
Activities	Description of activity and expected output(s) and outcome (s)	Projected Costs	Delivery date
Annual meeting (Theme and Venue)	Museums and Politics , Copenhagen, Denmark in collaboration with Government Heritage Agency Denmark	To be confirmed	September 2011
Communication	Email, website, online forums		
Publications	Papers will be available on INTERCOM website Publication of 2010 Memorial Lectures: Museums – orchestrating diversity fro harmonious change	To be confirmed	March 2011 2011
Participation of target groups	Young professionals		
Activities relating to ICOM SP	Strengthen ICOM’s global impact and Provide Leadership in advocating the value of heritage INTERCOM’s meeting will raise awareness of changing roles of museums in different societies around the world and explore current issues through meetings and e-media such as website and email INTERCOM will continue to build on the Torreon Declaration for “Museums’ responsibility to promote human rights and celebrate diversity”.		
Other activities	Stephen Weil Memorial	To be confirmed	September

pursued by IC	Lecture		2011 in conjunction with annual meeting
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Estimated total Budget

Budget not yet confirmed. Host country covers costs of conference through registration fees and local sponsorship. All expenses will be approved by the President and at least two Committee members.

Income [including reserves carried forward]	Expenditure	Net surplus/deficit

C. 2(b) Implementation Plan for 2012

Implementation Plan for 2012			
Activities	Description of activity and expected output(s) and outcome (s)	Projected Costs	Delivery date
Annual meeting (Theme and Venue)	INTERCOM2012, Sydney Australia in collaboration with Australian Museum Theme to be confirmed	To be confirmed	Autumn 2012
Communication	Email, website, online forums		
Publications	Papers will be available on INTERCOM website		
Participation of target groups	Young professionals, investigate possibility of bursary scheme for developing countries		
Activities relating to ICOM SP	Strengthen ICOM's global impact and Provide Leadership in advocating the value of heritage INTERCOM's meeting will raise awareness of changing roles of museums in different societies around the world and explore current issues through meetings and e-media such as website and email INTERCOM will continue to build on the Torreon Declaration for "Museums' responsibility to promote human rights and celebrate diversity". INTERCOM will redesign its website in order to better communicate with its members		
Other activities pursued by IC	Stephen Weil Memorial Lecture	To be confirmed	Autumn 2012

Estimated total Budget

Budget not yet confirmed. Host country covers costs of conference through registration fees and local sponsorship. All expenses will be approved by the President and at least two Committee members.

Income [including reserves carried forward]	Expenditure	Net surplus/deficit

C. 2(c) Implementation Plan for 2013

Implementation Plan for 2013			
Activities	Description of activity and expected output(s) and outcome (s)	Projected Costs	Delivery date
Annual meeting (Theme and Venue)	INTERCOM2013 Rio de Janeiro, Brazil in conjunction with ICOM2013 Triennial meeting		
Communication			
Publications			
Participation of target groups			
Activities relating to ICOM SP			
Other activities pursued by IC	Stephen Weil Memorial Lecture – special session during ICOM2013 in collaboration with CECA, ICTOP, ICOM Austria		

Estimated total Budget

Budget not yet confirmed. Host country covers costs of conference through registration fees and local sponsorship. All expenses will be approved by the President and at least two Committee members.

Income [including reserves carried forward]	Expenditure	Net surplus/deficit

D) SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE

Name of the President Greg McManus

Place Rotorua, New Zealand

Date 24 February 2011

Signature

A handwritten signature in black ink, appearing to read 'G. McManus', with a horizontal line underneath the name.

This report should be

- 1) either signed **by the President of the Committee** and sent to ICOM Secretariat via surface mail or by fax:

ICOM Secretariat- Division of Finance and Administration

UNESCO House 1, rue Miollis – 75015 Paris-France

Fax: +33 (1) 43.06.78.62

- 2) or emailed in an electronic format **by the President of the Committee** at ICReports@icom.museum