



# ACTIVITY REPORT

## INTERCOM

### I. 2012 ACTIVITIES

#### 1. Annual Meeting

<b>Date:</b>	25-29 November
<b>Location (city and country)</b>	Sydney, Australia
<b>Host institution or organisation (if any)</b>	Australian Museum, Sydney University Museum Studies
<b>Number of participants</b>  ICOM  Non- ICOM  Other	INTERCOM was awarded a grant from the Getty Foundation and 9 museum professionals from low GDP countries participated in the conference as part of this bursary funding.
<b>Approached themes</b>	#museum challenges – 21 <sup>st</sup> century skills – 21 <sup>st</sup> century museums in the Pacific Rim – Leadership challenges
<b>Participation of other ICOM Committees</b>	ICOM - Australia

#### Other meetings (if applicable)

No other meetings were held during 2012.

## 2. Publications

<b>Title</b>	The papers of the annual conference in Sydney will be published on the INTERCOM website
<b>Date</b>	By March 2013
<b>Publishing language</b>	All papers are in English
<b>Electronic version</b>	Yes
<b>Number of printed copies</b>	-

## 3. Training

<b>Date:</b>	25-29 November 2012
<b>Location (city and country)</b>	Sydney, Australia
<b>Host institution or organisation (if any)</b>	Australian Museum, Sydney University Museum Studies
<b>Number of participants</b>  <b>ICOM</b>  <b>Non- ICOM</b>	
<b>Approached themes</b>	<p>As part of the annual meeting, INTERCOM held specific master classes – half day and full day training sessions on specific areas of museum work:</p> <p><u>Masterclass 1:</u> Developing your digital strategy (Jasper Visser, Museums for the Future)</p> <p><u>Masterclass 2:</u> museum Management – Theory and Practice (Michael Harvey, Australian Museum)</p> <p><u>Masterclass 3:</u> Audience Research (Dr. Lynda Kelly, Australian Museum)</p> <p><u>Masterclass 4:</u> Assessing significance (Veronica Bullock, Roslyn Russell, Significance International)</p>
<b>Profile of the trainers</b>	Experienced museum professionals from the Australian Museum Sector and museum consultants

#### **4) Research activities**

No specific research was carried out.

#### **5) Actions where expertise was provided**

No specific action was noted.

#### **6) Actions allowing an inclusive approach**

We share INTERCOM's resources online through the INTERCOM website and ICOMMUNITY to give the broadest access possible to INTERCOM's resources and allow opportunities for exchange

#### **7) Synthesis of the activities and obtained results**

The conference in Sydney allowed INTERCOM to consider museum challenges in the Pacific Rim and learn how these compare with current museum trends worldwide.

Museum roles have been changing and their social responsibility is becoming increasingly important. Moreover good management skills are crucial to lead successful museums and to understand the complex issues that museums are now faced with.

International meetings such as the annual INTERCOM conference are crucial to discuss challenges and common issues on an international platform, they encourage international dialogue and allow museum professionals from around the world to share their expertise and experiences.

INTERCOM was delighted to receive a grant from the Getty Foundation to fund a bursary programme for museums professionals who would otherwise not be able to attend, to actively take part in the meeting. These bursary schemes are vital for professional development and are a key priority for INTERCOM.

Through its work, INTERCOM aims to work towards the overall ICOM objective to strengthen ICOM's global impact and provide leadership in advocating the value of heritage.

## II. 2013 PLANNED ACTIVITIES

### 1. Annual Meeting

<b>Date:</b>	10-17 August 2013
<b>Location (city and country)</b>	Rio, Brazil
<b>Host institution or organisation (if any)</b>	ICOM
<b>Number of participants</b>  ICOM  Non- ICOM	
<b>Approached themes</b>	<ul style="list-style-type: none"> <li>- Dealing with sensitive and controversial subjects in museums</li> <li>- Emerging museum challenges</li> <li>- The growing importance of the social museum</li> <li>- Museums and human rights</li> </ul> <p>Under the overall ICOM Rio theme of: Museums (memory + creativity) = social change</p>
<b>Participation of other ICOM Committees</b>	INTERCOM will be working with FIHRM (Federation of International Human Rights Museums) to develop its session and will talk to CAM and IC-MEMO about possible collaborations

### Other meetings (if applicable)

No further meetings planned for 2013

2014 Annual Meeting – Washington DC, USA (provisional)

## 2. Planned Publications

<b>Title</b>	Papers of the meeting will be available online on the INTERCOM website
<b>Date</b>	End 2013
<b>Publishing language</b>	English
<b>Electronic version</b>	Yes
<b>Number of printed copies</b>	None planned

## 3. Scheduled Training

<b>Date:</b>	
<b>Location (city and country)</b>	
<b>Host institution or organisation (if any)</b>	
<b>Number of participants</b>  ICOM  Non- ICOM	
<b>Approached themes</b>	Young professionals, investigating the possibility of a bursary scheme for developing countries
<b>Profile of the trainers</b>	

#### 4. Planned research activities

None currently planned

#### 5. Planned actions allowing an inclusive approach

We aim to share resources online through the INTERCOM website and ICOMMUNITY to give the broadest access possible to INTERCOM's resources and allow opportunities for exchange

### **SIGN-OFF BY THE PRESIDENT OF THE COMMITTEE**

Name of the President: Greg McManus

Place: New Zealand

Date: 22 January 2013

Signature:

A handwritten signature in black ink, appearing to read 'G. McManus', with a horizontal line underneath the name.