



INTERCOM



FEDERATION OF INTERNATIONAL
HUMAN RIGHTS MUSEUMS

Tuesday 13 August

Museums and Human Rights

Cidade das Artes, main conference site

<p>10:00 am - 12:00pm</p>	<p>Welcome by INTERCOM President - Greg McManus, Chief Executive, Waitangi National Trust, New Zealand</p> <p><u>Keynote address – Museums and Human Rights</u> <i>David Fleming, Director, National Museums Liverpool, Founding president Federation of International Human Rights Museums (FIHRM)</i></p> <p>The mobile museum: social inclusion and art practices in Taiwan <i>Ying Ying LAI, Director, Graduate School of Arts Management and Cultural Policy, National Taiwan University of Arts, Taipei, Taiwan</i></p> <p>Museums for peace and memory – the revival of Cambodia through the arts <i>Maria Fernandez Sabau, Independent Consultant, Expert Advisor for UNESCO in the development of the Cultural Policy for Cambodia</i></p> <p>Panel Discussion (Panel Chair: Greg McManus)</p>
<p><i>12:10pm-1:30pm</i></p>	<p><i>Thematic Lunch</i></p>
<p>1:30 pm – 3:30pm</p>	<p>Waitangi Treaty Grounds: Bicultural Development at New Zealand's Most Important Heritage Site <i>Greg McManus, CEO, Waitangi National Trust, New Zealand, Chair of INTERCOM</i></p> <p>Contemporary Art Without Borders - integration of socially excluded groups and equal access to art and culture for everyone <i>Marina Tsekou, Education Curator, National Museum of Contemporary Art, Athens, Greece</i></p> <p>Soldiering on - how Museo Arocena coped with violence <i>Rosario Ramos, Director, Museo Arocena, Torreon, Mexico</i></p> <p>The role of museum communities in the life of the nations who have ever seen genocide (Armenian Diaspora in Argentina) <i>Hasmik Tovmasyan, Researcher, Argentina</i></p> <p>Panel Discussion (Panel Chair: Sharon Granville, Executive Director, Museum of Liverpool Project, UK)</p>
<p>5:00pm – 9:00pm</p>	<p>Evening of Memorial Lectures</p> <p>Joint event with ICOM Austria, ICTOP, ICEE, CECA</p> <p>Greg McManus to introduce the speaker for Stephen Weil Lecture</p> <p><u>Stephen Weil Memorial Lecture will be delivered by:</u> <i>Luisa de Pena, Director, Dominican Resistance Memorial, Dominican Republic</i></p>

Wednesday 14 August Museums and Human Rights

Cidade das Artes, main conference site

10:00am – 12:00pm	<p><u>Keynote address</u></p> <p>Rights based Rethinking of the Museum – responsive governance and First Voice primary stakeholders <i>Amareswar Galla, Director, International Institute for the Inclusive Museum, Copenhagen, India and Denmark</i></p> <p>Reconciliation in practice: the role of museums in Australia <i>Robin Hirst, Director of Collections, Research and Exhibitions, Museums Victoria, Australia</i></p> <p>Breaking a critical silence: one museum's quest to empower teachers in an occupied society <i>Jessica Masterson, Educator, University of Hawaii, Hawaii</i></p> <p>Project work on Memorial JK, a museum dedicated to former Brazilian president Juscelino Kubitschek - making the collection accessible <i>Auta Rojas Barreto, Director, Collecta Consultancy, Brazil</i></p> <p>Panel Discussion (Panel Chair: David Fleming, Director, National Museums Liverpool, UK)</p>
12:10pm -1:30pm	<p><i>Thematic Lunch</i></p>
1:30pm – 3:00pm	<p>Museums, Value and Social Change <i>Carol Scott, Consultant, Chair ICOM-UK, United Kingdom</i></p> <p>Meeting the collection: the collaborative development of Immigration Museum of Sao Paulo collection policy <i>Marilia Bonas Conte, Executive President, Museum of Immigration, Sao Paulo, Brazil</i></p> <p>Marginalized Communities and Indian Museums- the disconnect <i>Dr. Manvi Seth, Assistant Professor and Head, Department of Museology, National Museum Institute, New Dehli, India</i></p> <p>Panel Discussion (Panel Chair: Renata Motta, Coordinator of the Museological Heritage Preservation Unit, São Paulo State Secretary of Culture, Brazil)</p>
3:00 – 3:30pm	<p>INTERCOM General Meeting and Committee Elections</p>

MUSEUMS

(MEMORY +

CREATIVITY) =

SOCIAL

CHANGE



LUISA DE PEÑA DÍAZ



RICHARD SANDELL

STEPHEN E. WEIL

AND

ALMA S. WITTLIN

MEMORIAL LECTURES

**Cidade das Artes,
Barra da Tijuca - Rio de Janeiro
Tuesday, August 13, 2013, at 17:00**





INTERCOM

INTERCOM MANAGEMENT WORKSHOP

Thursday 15 August 2013

13.45pm to 17.00pm

Oi Futuro – Flamengo, Rio de Janeiro

IT'S ALL ABOUT VISION AND VALUES: ADVOCATING YOUR MUSEUM

The workshop will look at how museums can advocate their vision, aims and beliefs successfully to their public, staff and external stakeholders. We will look at different mission statements and why they are fundamental to shaping successful strategic planning and effective museum management and what is important for funding bodies.

Led by Sharon Granville, Executive Director of the Museum of Liverpool, UK, we will explore how to articulate successful and meaningful mission statements that encapsulate your unique organisation. There will also be input from Te Papa Museum in New Zealand and a museum funding body, the Heritage Agency in Denmark.

Participants to the workshop are invited to bring examples of mission statements so we can look together at actual examples in an interactive forum and discuss the political and social challenges museums may face when communicating their values.

COFFEE AND ARRIVALS

13.45 – 13.50

Welcome and Introduction

*Sharon Granville, Executive Director
Museum of Liverpool Project, United Kingdom*

13.50 – 14.20

Advocacy – the stakeholder perspective

*Ole Winther, Head of Division
Danish Agency for Culture, Denmark*

14.20 – 14.50

Advocacy - Mission and values

*Sharon Granville, Executive Director
Museum of Liverpool Project, United Kingdom*

14.50 – 15.20

Advocacy – Mission and vision driving internal change

*Tracy Puklowski, Associate Director
Museum of Living Cultures, Museum of New Zealand Te Papa
Tongarewa, New Zealand*

COFFEE BREAK (20 MINUTES)

15.40 – 16.10

Communicating the vision

Renata Motta, Coordinator of the Museological Heritage Preservation Unit, São Paulo State Secretary of Culture, Brazil

16.10 – 16.40

Political advocacy

*David Fleming, Director
National Museums Liverpool, United Kingdom*

16.40 – 17.00

Panel session

*Panel Chair: Greg McManus, CEO
Waitangi National Trust, New Zealand and INTERCOM President*

GUIDED TOUR of the venue and COFFEE

AVICOM (International Committee Audiovisual and New Technologies of Image and Sound) will be joining INTERCOM for the tour

The workshop is held in collaboration with

